

16TH ANNUAL



LAS VEGAS
BOOK FESTIVAL



Sponsorship
Thank you



November 27, 2017

Paulette Brown / Sr. Administrative Coordinator
Community Relations / UnitedHealthcare - Nevada Market
2720 N Tenaya Way
Las Vegas, NV 89128
paulette.brown@uhc.com

Dear Paulette,

Thank you for your sponsorship and support of the 16th annual Las Vegas Book Festival. Your sponsorship contribution created a magical experience for book lovers throughout Southern Nevada. We could not have done this event without you.

We are still getting feedback from the community; so many have commented on this year's festival being one of the best! From the diversity and interesting topics of the moderated panels, to the lectures by informed and thoughtful authors, to the perfect weather for visiting the booths, this was an important event for the whole community.

Enclosed please find a variety of photos & collateral pieces, in which your company was included. We had substantial media sponsorships this year providing both exposure and additional attendees.

We know that your company is committed to sponsoring worthwhile, diverse and unique community events, so I would love to hear your feedback from the Las Vegas Book Festival.

I hope your experience was a good one and you will be willing to support us next year as we celebrate the love of reading on October 20, 2018. Stay up to date via lasvegasbookfestival.org or [@vegasbookfest](https://twitter.com/vegasbookfest) on social media.

Sincerely,

A handwritten signature in black ink, appearing to read "Ally R. Haynes-Hamblen".

Ally R. Haynes-Hamblen
Director, Office of Cultural Affairs
[\(702\) 229-6712](tel:(702)229-6712) office
[\(702\) 236-3880](tel:(702)236-3880) mobile
ahamblen@LasVegasNevada.GOV

Israel returns fire at battery within Syria

By Associated Press
 Airstrikes by Israel's Defense Forces on Tuesday hit a Syrian military base in the Golan Heights, a day after Syria launched a missile attack on Israel's northern border.

Israel's Defense Forces said it targeted a Syrian military base in the Golan Heights, a day after Syria launched a missile attack on Israel's northern border. The base was hit by a missile fired from a Syrian military base in the Golan Heights. The base was hit by a missile fired from a Syrian military base in the Golan Heights.

Seven killed in Sinai bank heist, church assault

By Associated Press
 A deadly bank robbery in a Sinai Peninsula town on Tuesday left seven people dead, including a woman who was shot in the head. The robbery took place at a bank in the town of El-Daba.

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Police say mother, sons suffered 'reign of terror'

Man, 46, accused of 19 hours of abusive actions
 A 46-year-old man is accused of a "reign of terror" over his wife and two young sons for 19 hours of physical and emotional abuse, police say.

The man, 46, is accused of 19 hours of abusive actions. The man, 46, is accused of 19 hours of abusive actions. The man, 46, is accused of 19 hours of abusive actions.

May, EU leader agree about Brexit talks' pace

Busy day of diplomacy sets stage for future
 European Commission President Jean-Claude Juncker and British Prime Minister Theresa May met on Tuesday to discuss the pace of Brexit negotiations.

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It's only rock and roll ...

Smithsonian Book uses fans' photos to tell the story of rock
 The Smithsonian Institution's new book, "It's Only Rock and Roll: The Story of Rock and Roll," tells the story of rock and roll through the eyes of fans.

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Couples Rush To Get Newly Approved Memory Pill

Study: Memory loss among aging people may be reversible
 A new study shows that memory loss in older adults may be reversible with a new medication called memantine.

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Attention Families

Attend Southern Nevada's largest book festival
 The Attention Families book festival is back for its 10th year, featuring over 100 authors and a wide variety of books.

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Books

Best-sellers
 Fiction
 Nonfiction
 Children's

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 Fiction
 Nonfiction
 Children's

Scaled-back Alaska mine plan draws activists' ire

Activists say scaled-back plan still poses environmental risks
 Environmental activists are criticizing a scaled-back plan for a coal mine in Alaska, saying it still poses significant environmental risks.

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Attention Families

Attend Southern Nevada's largest book festival
 Sat. Oct. 21, 10 a.m. - 5 p.m.
 Historic Fifth Street School in Downtown Las Vegas

Attention Book Lovers

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BEST BETS

If you would like to submit an event, send your first and last name and an information about the event to moosier@nevadnews.com.

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 Admission is Free
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Las Vegas Book Festival
Published by Natasha Shahani [?] · October 24 · 🌐

The 16th annual Las Vegas Book Festival was sponsored by a collaboration of local public sector and nonprofit partners. Thanks to all:

- presenting sponsors the City of Las Vegas Government, @Las Vegas-Clark County Library District, Las Vegas-Clark County Library District Foundation, Inc. and Nevada Humanities;
- media sponsors Las Vegas Review-Journal, Las Vegas Sun, KSNV News 3, Las Vegas, KVCW... See More

📍 Tag Photo 📍 Add Location ✎ Edit

👍 Like 💬 Comment ➦ Share

👍❤️ 15 Chronological ▾

2 Shares 1 Comment

👤 Michelle Cox Wonderful job! An experience I will never forget! Thank you!
Like · Reply · Message · 1 · October 24 at 6:01pm

📝 Write a comment... 🗨️ 📷 📺 📧



Las Vegas Book Fest @VegasBookFest · Oct 21

Thank you to everyone who came to the 16th Annual #VegasBookFest! And a special thanks to all of our sponsors! #KeepReading

Las Vegas Book Fest @VegasBookFest · Oct 24

#ThankfulTuesday Thankful to all of our sponsors for their help in making the 16th annual #VegasBookFest a success!



Las Vegas Book Fest @VegasBookFest · Oct 16

The 16th Annual #VegasBookFest returns this Saturday, Oct. 21 in #DTLV! The event is free and open to people of all ages!

Las Vegas Book Fest @VegasBookFest · Oct 21

This little one was excited to meet Clifford the Big Red Dog! Thanks @VegasPBS for bringing him along today! #VegasBookFest



Las Vegas Book Festival
Published by Natasha Shahani [?] · October 16 · 🌐

Don't miss the book festival this Saturday, Oct. 21 in downtown Las Vegas! The event is free and open to all ages!



20,694 people reached View Promotion

12K Views

👍 Like 💬 Comment ➦ Share

👍❤️ Sammban Kadir, Adela Sanchez-Strickland and 50 others Chronological ▾

39 Shares



Daniel 'Lemony Snicket' Handler to speak at Las Vegas Book Festival

This is a total compliment, but talking with Daniel Handler probably is very much like what talking with Lemony Snicket would be like.

REVIEWJOURNAL.COM

SOCIAL MEDIA- Highlights and Thank Yous

Sponsors included on all collateral pieces and signage



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Festival Feedback

-  **Michelle Cox** It was truly an amazing day!
Like · Reply · Message · 1 · October 21 at 7:48pm
-  **Katherine Hallford** I had a blast, and got to have a conversation with Sharon Draper! Excellent day, thank you! ❤️
Like · Reply · Message · 1 · October 21 at 8:42pm
-  **Kim Elisarraras** Loved it!
Like · Reply · Message · 1 · October 21 at 9:09pm
-  **Shelley Johnson** Missed DJ Mike this year!
Like · Reply · Message · October 21 at 9:17pm
-  **April Rose Drohn** Thank you for the great event!! My 4 and 6 year olds loved it! We spent all day there and they had such a great time and are thrilled about all of their new books. Thank you for all of the hours of hard work!

Lily Lemon Blossom @LilyLemonBlossm · Oct 23
Thank you so much @repdinatitus for stopping by the Lily Lemon Blossom booth at the @VegasBookFest. FUN SHOW!!! So many amazing authors.
@LilyLemonBlossm #KeepReading



Las Vegas Book Fest Retweeted

walter kirn @walterkirn · Oct 22
You're right. It was terrific. One of the best literary festivals I've ever had the privilege of being involved in #VegasBookFest

Ash The Curmudgeon @_ash
As someone who goes to MANY book festivals in MANY states. @VegasBookFest continues to be one of the most well run festivals.

Las Vegas Book Fest Retweeted

Matt de la Pena @mattdelapena · Oct 22
Thanks for having me #VegasBookFest -- all my events were great, but my favorite was reading to the little ones!

Las Vegas Book Fest Retweeted

Sylvia Day @SylDay · Oct 22
Snapped this pic with the fabulous ladies at my table @VegasBookFest



2 comments, 9 retweets, 81 likes

Las Vegas Book Fest Retweeted

Ibi Zoboi @ibizoboi · Oct 22
So much brilliance & wisdom here! @tayari @ndennis_benn @zinclemmons @britrbennett & Prof. Erica Vital-Lazare. @VegasBookFest



5 comments, 3 retweets, 92 likes

Las Vegas Book Fest Retweeted

Steve Sebelius @SteveSebelius · Oct 21
Standing room only for @VegasBookFest panel on Las Vegas myths and mysteries. Fascinating stories!



3 comments, 13 retweets, 83 likes



2 comments, 2 retweets, 13 likes

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THANK YOU!